

2026 PARTNERSHIP PROSPECTUS

The PARKinson's Conference & Gala Dinner & Industry Awards 2026

Celebrating Community. Inspiring Hope.

THE CONFERENCE
Thursday
8 October 2026

**THE GALA DINNER
& INDUSTRY
AWARDS**
Saturday
10 October 2026

LOCATION
Sunshine Coast
Queensland

300

CONFERENCE PARTICIPANTS

150,000+

PUBLICITY REACH

32

EXHIBITORS ENGAGED

WHY PARTNER WITH US

Two Events. One Community. *One Opportunity.*

Parkinson's is the world's fastest-growing neurological condition. On the Sunshine Coast, a growing community is meeting it with movement, connection and care.

In 2026, The Parkinson's Centre invites you to stand beside them.

Our two flagship events bring the entire Parkinson's community into one room: people living with the condition, their carers and families, clinicians, researchers, and the business leaders who believe in them.

The PARKinson's Conference delivers practical strategies and access to leading experts. The Parkinson's Gala Dinner & Industry Awards celebrates the community's achievements and marks the official launch of the Parkinson's Support Fund™, a new engine for subsidised care.

One partnership places your brand at the heart of both.

Why partner with us?

- ✓ **Fund something real.** Your sponsorship powers these events and helps more people access award-winning Parkinson's care.
- ✓ **Reach a rare audience.** Clients, carers, clinicians and researchers, highly engaged and deeply loyal.
- ✓ **Be first.** Align with Queensland's leading community Parkinson's conference and the launch of the Support Fund™.
- ✓ **Stand with a trusted name.** The Park is a multi-award-winning centre known by name across the Coast.
- ✓ **Tell a story worth telling.** Meaningful, measurable social impact your team and customers will be proud of.



INTRODUCING

Creating a lasting *legacy*.

Great care shouldn't depend on circumstance. The Parkinson's Support Fund™ exists so that every local person living with Parkinson's can access the services that keep them moving, connected and independent, regardless of what they can afford.

Funds help provide:

- **Allied health services** for mobility, speech and independence
- **Exercise programs** where movement is medicine
- **Equipment and assistive technology** for daily life
- **Education and support** for clients and carers
- **Community connection** so no one faces this alone

RECOGNITION

Sponsors are recognised as Founding Supporters.

WHY THIS MATTERS

200,000+

AUSTRALIANS LIVING WITH PARKINSON'S

Parkinson's is the fastest-growing neurological condition in the world, and the numbers continue to rise.

Behind that number are local people: neighbours, parents, former colleagues, who may otherwise miss out on vital support. Every sponsorship provides education, connection and practical assistance where it's needed most. Founding Supporters aren't just funding a program. They're building something that outlasts the event itself.

ONLY ONE AVAILABLE

Platinum Partner

INVESTMENT

TIER 01 HIGHEST PROFILE

\$25,000

Excludes GST · One available

*The signature partner
of the 2026 program.*

PARTNERSHIP INCLUDES

✓ OWN THE STAGE

- Speaking spot at the Conference (5 minutes)
- Speaking spot at the Gala Dinner & Industry Awards
- Sponsor banner placement on the conference stage
- One-page feature in the event program

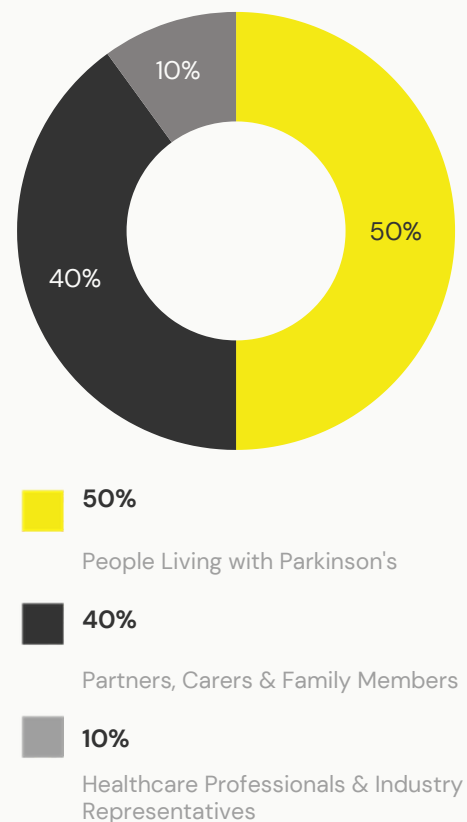
✓ OWN THE ROOM

- Table of 10 at the Gala Dinner & Industry Awards
- Premium double exhibition space (two trestle tables)
- Six Conference registrations
- Promotional material in digital delegate packs

✓ OWN THE STORY

- Sponsor category exclusivity (only 1 Platinum available)
- Premium logo placement across all event materials
- Featured website placement with hyperlink
- Logo in all event email campaigns
- Dedicated sponsor spotlight article
- Welcome and thank-you Facebook posts (2)
- Inclusion in relevant media releases
- First right of renewal for 2027

Audience Profile



Indicative audience profile based on the 2025 event.

PARTNERSHIP TIERS

Gold & Silver Partners.

Premium visibility and genuine engagement across the 2026 Conference and Gala program. Gold partners share the spotlight. Silver partners join the room.

TIER 02

Gold Partner

\$12,500

Excludes GST · Two available

✓ ON STAGE

- Recognition in the Director's Welcome address at both the Conference and Gala Dinner & Industry Awards
- Half-page feature in the conference event program
- Logo displayed in both event slide decks

✓ IN THE ROOM

- Table of 6 at the Gala Dinner & Industry Awards
- Premium exhibition space
- Four Conference registrations

✓ ACROSS THE STORY

- Category protection (maximum of two Gold partners)
- Premium logo placement on event materials
- Dedicated sponsor spotlight article on the website and in the event day program
- Website profile with hyperlink
- Logo in email campaigns
- Joint welcome and thank-you social media posts (2, shared with second Gold partner)

TIER 03

Silver Partner

\$5,000

Excludes GST · Four available

✓ ON STAGE

- Verbal acknowledgement during the program
- Quarter-page feature in the conference event program
- Logo displayed in event slide decks

✓ IN THE ROOM

- Four seats at Gala Dinner & Industry Awards
- Standard exhibition space
- Three Conference registrations

✓ ACROSS THE STORY

- Logo on event materials
- Website logo with hyperlink
- Logo in email campaigns
- Joint Silver partner welcome and thank-you social media posts
- Listed on event website

TARGETED OPPORTUNITIES

Targeted Sponsorship Opportunities.

Boutique sponsorships for partners seeking a single, high-value moment across the 2026 program. Own one moment completely.

FEATURED · ONE AVAILABLE

Charity Launch Partner

Co-launch the Parkinson's Support Fund™

\$10,000

Excludes GST – 1 available

The Fund will only ever launch once. One partner will share that stage.

- Exclusive Launch Partner of the Parkinson's Support Fund™
- Launch Partner recognition in Opening Address by Director
- Recognition at the official launch moment at the Gala Dinner
- Pull-up banner on stage at the Gala shared with Platinum Partner
- Logo on all launch materials and the Support Fund™ webpage
- Media release acknowledgement
- Sponsor spotlight article on website
- Welcome and thank-you social media posts (2)
- Logo on event slide deck
- Table of 8 at the Gala Dinner

AWARD OPPORTUNITIES

Exclusive Award Sponsorship Opportunities.

Associate your organisation with excellence, innovation and leadership in Parkinson's care by sponsoring one of the Parkinson's Conference Awards. Award Sponsors receive recognition throughout the nomination campaign, at the Parkinson's Gala Dinner & Industry Awards, across conference marketing and in post-event media, while presenting an award that celebrates individuals and organisations making an exceptional contribution to the Parkinson's community.

Five available

Exclusive Award Sponsorship

Gala Dinner & Industry Awards

- Opportunity to present the Award on stage
- Recognition in the Gala Dinner program and post-event media
- Professional photograph with the recipient
- Social media recognition featuring the Award Sponsor and recipient
- Exclusive naming rights to one Award category
- Recognition on the Awards webpage and nomination portal
- Logo displayed during finalist announcements and the Gala Dinner presentation

Clare Cullinan Spirit

Award Sponsor

\$2,500

Excludes GST

Professional Excellence

Award Sponsor

\$2,500

Excludes GST

Research & Innovation

Award Sponsor

\$2,500

Excludes GST

Emerging Professional

Award Sponsor

\$2,500

Excludes GST

Community Leadership

Award Sponsor

\$2,500

Excludes GST

AT A GLANCE

Compare every *partnership tier.*

A side-by-side view of inclusions across each tier to help you identify the partnership that best aligns with your goals.

Benefit	PLATINUM \$25,000	GOLD \$12,500	SILVER \$5,000	CHARITY LAUNCH \$10,000	AWARDS \$2,500
On stage					
Speaking opportunity	Conference + Gala & Awards Night	—	—	—	—
Stage recognition	✓	Director's Welcome (both events)	Verbal acknowledgement	Launch moment + Director's Opening Address	At sponsored moment
On-stage banner	✓	—	—	✓ (Gala)	—
Event program feature	Full page	Half page	Quarter page	—	—
In the room					
Gala Dinner seats	Table of 10	Table of 6	4 seats	Table of 8	—
Exhibition space	Premium double	Premium	Standard	—	—
Conference registrations	6	4	3	—	—
Delegate pack inclusion	✓	—	—	—	—
Across the story					
Category exclusivity	Exclusive (1 only)	Protected (max 2)	—	—	—
Support Fund™ Launch Partner status	—	—	—	Exclusive	—
Founding Supporter of the Fund™	✓	✓	✓	✓	✓
Logo on event materials	Premium, all materials	Premium	✓	Launch materials + Fund™ webpage	—
Website recognition	Featured + hyperlink	Profile + hyperlink	Logo + hyperlink	Fund™ webpage	—
Email campaign recognition	✓	✓	✓	✓	—
Event slide decks	✓	✓	✓	✓	✓
Social media recognition	2 dedicated posts	2 shared posts	Joint posts	2 dedicated posts	Dedicated post
Sponsor spotlight article	✓	✓	—	✓	—
Media release inclusion	✓	—	—	✓	—
First right of renewal 2027	✓	—	—	—	—

Indicative summary. Final inclusions confirmed in partnership agreement.

EXHIBITION HALL

Conference Exhibition space.

Put your organisation face to face with the people who matter most: those living with Parkinson's, their carers, and the healthcare professionals who support them. Exhibition tables sit at the heart of the Conference networking space, where every break brings the audience to you.

EXHIBITOR TABLE

\$500

Per table · Excludes GST

INCLUDES:

- ✓ Exhibitor table and two chairs
- ✓ Two staff registrations
- ✓ Listing in the event program
- ✓ Logo recognition on website
- ✓ Full networking access
- ✓ Morning tea and lunch catering

EARLY RESERVATION RECOMMENDED

Exhibitor spaces sold out in 2025.



Thank you to our 2025 Sponsors
Don't miss out in 2026!

2025 SPONSORS



2025 EXHIBITORS



THE INVITATION

Become a Partner *in 2026.*

LIMITED OPPORTUNITIES

Secure your tier before they're gone.

2026 sponsorship packages and availability

TIER	INVESTMENT	AVAILABILITY
Platinum Partner	\$25,000	1 AVAILABLE
Gold Partner	\$12,500	2 AVAILABLE
Charity Launch Partner	\$10,000	1 AVAILABLE
Silver Partner	\$5,000	4 AVAILABLE
Award Sponsorship Opportunities	\$2,500	LIMITED
Exhibitor Tables	\$500	LIMITED

RESERVE YOUR PARTNERSHIP

Contact details below →

300

CONFERENCE PARTICIPANTS

150,000+

PUBLICITY REACH

32

EXHIBITORS ENGAGED

CONTACT

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