

2026 PARTNERSHIP PROSPECTUS

The PARKinson's Conference 2026

Celebrating Community. Inspiring Hope.

THE CONFERENCE

Thursday
8 October 2026

LOCATION

Sunshine Coast
Queensland

300

CONFERENCE PARTICIPANTS

150,000+

PUBLICITY REACH

32

EXHIBITORS ENGAGED

Indicative figures based on the 2025 Conference.

WHY PARTNER WITH US

One Event. One Community. *One Opportunity.*

Parkinson's is the world's fastest-growing neurological condition. On the Sunshine Coast, a growing community is meeting it with movement, connection and care.

In 2026, The Parkinson's Centre invites you to stand beside them.

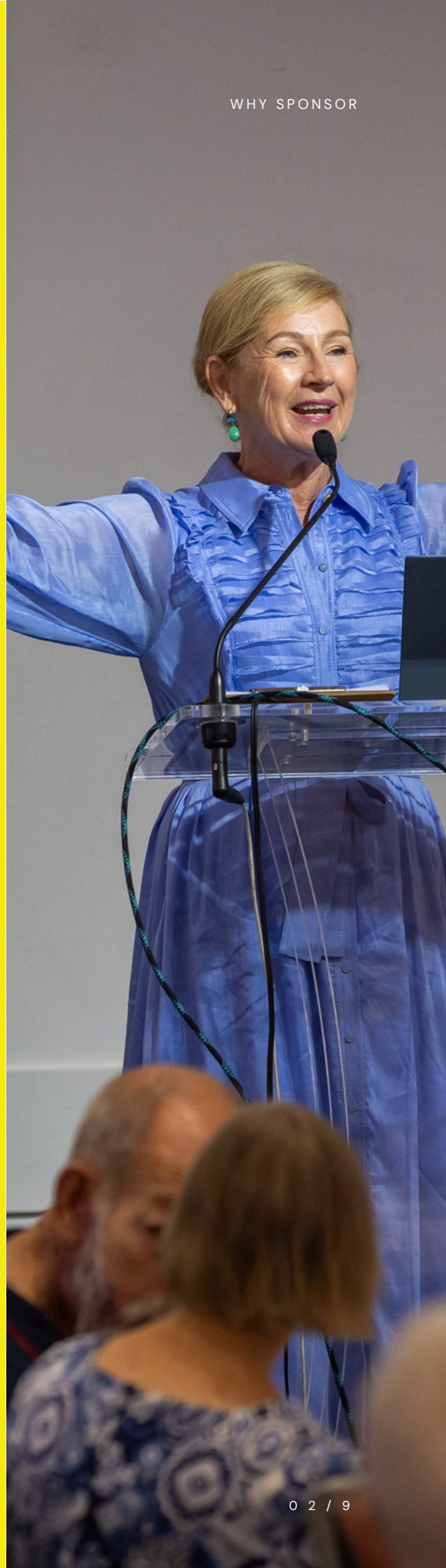
Our flagship event brings the entire Parkinson's community into one room: people living with the condition, their carers and families, clinicians, researchers, and the business leaders who believe in them.

The PARKinson's Conference delivers practical strategies, genuine connection and access to leading experts, all in one inspiring day for the Parkinson's community.

One partnership places your brand at the heart of it all.

Why partner with us?

- ✓ **Fund something real.** Your sponsorship powers this event and helps more people access award-winning Parkinson's care.
- ✓ **Reach a rare audience.** Clients, carers, clinicians and researchers, highly engaged and deeply loyal.
- ✓ **Be first.** Align with Queensland's leading community Parkinson's conference — exhibitor spaces sold out in 2025.
- ✓ **Stand with a trusted name.** The Park is a multi-award-winning centre known by name across the Coast.
- ✓ **Tell a story worth telling.** Meaningful, measurable social impact your team and customers will be proud of.



ONLY ONE AVAILABLE

Platinum Partner

INVESTMENT

TIER 01 HIGHEST PROFILE

\$25,000

Excludes GST · One available

*The signature partner
of the 2026 program.*

PARTNERSHIP INCLUDES

✓ OWN THE STAGE

- Speaking spot at the Conference (5 minutes)
- Sponsor banner placement on the conference stage
- One-page feature in the event program

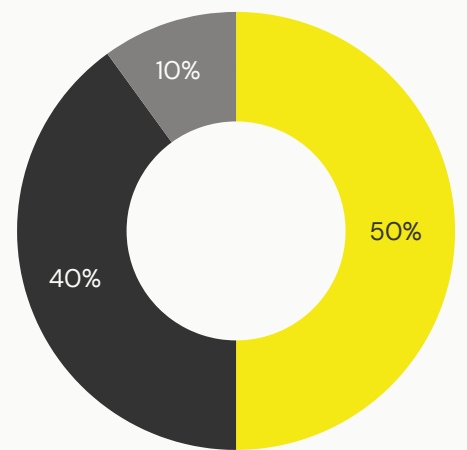
✓ OWN THE ROOM

- Premium double exhibition space (two trestle tables)
- Six Conference registrations
- Promotional material in digital delegate packs

✓ OWN THE STORY

- Sponsor category exclusivity (only 1 Platinum available)
- Premium logo placement across all event materials
- Featured website placement with hyperlink
- Logo in all event email campaigns
- Dedicated sponsor spotlight article
- Welcome and thank-you Facebook posts (2)
- Inclusion in relevant media releases
- First right of renewal for 2027

Audience Profile



Indicative audience profile based on the 2025 event.

PARTNERSHIP TIERS

Gold & Silver Partners.

Premium visibility and genuine engagement across the 2026 Conference program. Gold partners share the spotlight. Silver partners join the room.

TIER 02

Gold
Partner

\$12,500

Excludes GST · Two available

✓ **ON STAGE**

- Recognition in the Director's Welcome address at the Conference
- Half-page feature in the conference event program
- Logo displayed in event slide decks

✓ **IN THE ROOM**

- Premium exhibition space
- Four Conference registrations

✓ **ACROSS THE STORY**

- Category protection (maximum of two Gold partners)
- Premium logo placement on event materials
- Dedicated sponsor spotlight article on the website and in the event day program
- Website profile with hyperlink
- Logo in email campaigns
- Joint welcome and thank-you social media posts (2, shared with second Gold partner)

TIER 03

Silver
Partner

\$5,000

Excludes GST · Four available

✓ **ON STAGE**

- Verbal acknowledgement during the program
- Quarter-page feature in the conference event program
- Logo displayed in event slide decks

✓ **IN THE ROOM**

- Standard exhibition space
- Three Conference registrations

✓ **ACROSS THE STORY**

- Logo on event materials
- Website logo with hyperlink
- Logo in email campaigns
- Joint Silver partner welcome and thank-you social media posts
- Listed on event website

PARTNERSHIP TIERS

Bronze Partner *Opportunity.*

Stand beside the Parkinson's community at the 2026 PARKinson's Conference. Bronze Partners combine a face-to-face presence in the exhibition hall with on-stage acknowledgement and brand visibility across event materials, the event website and social media, all at an accessible investment.

Four available

Bronze Partner

The PARKinson's Conference 2026

\$2,500

Excludes GST · Four available

ON STAGE

- Verbal acknowledgement during the Conference program
- Logo displayed in event slide decks

IN THE ROOM

- Standard exhibition space (one trestle table and two chairs)
- Two Conference registrations

ACROSS THE STORY

- Logo on event materials
- Website logo with hyperlink
- Joint Bronze partner welcome and thank-you social media posts
- Listed in the event program

ONLY FOUR AVAILABLE

Secure your Bronze Partnership early.

Exhibition presence

Trestle table & two chairs

Two registrations

Full Conference access

Brand visibility

Materials, website & social

AT A GLANCE

Compare every *partnership tier.*

A side-by-side view of inclusions across each tier to help you identify the partnership that best aligns with your goals.

Benefit	PLATINUM \$25,000	GOLD \$12,500	SILVER \$5,000	BRONZE \$2,500	EXHIBITOR \$500
On stage					
Speaking opportunity	Conference	—	—	—	—
Stage recognition	✓	Director's Welcome	Verbal acknowledgement	Verbal acknowledgement	—
On-stage banner	✓	—	—	—	—
Event program feature	Full page	Half page	Quarter page	Listing	Listing
In the room					
Exhibition space	Premium double	Premium	Standard	Standard	Exhibitor table
Conference registrations	6	4	3	2	2
Delegate pack inclusion	✓	—	—	—	—
Across the story					
Category exclusivity	Exclusive (1 only)	Protected (max 2)	—	—	—
Logo on event materials	Premium, all materials	Premium	✓	✓	—
Website recognition	Featured + hyperlink	Profile + hyperlink	Logo + hyperlink	Logo + hyperlink	Logo
Email campaign recognition	✓	✓	✓	—	—
Event slide decks	✓	✓	✓	✓	—
Social media recognition	2 dedicated posts	2 shared posts	Joint posts	Joint posts	—
Sponsor spotlight article	✓	✓	—	—	—
Media release inclusion	✓	—	—	—	—
First right of renewal 2027	✓	—	—	—	—

Indicative summary. Final inclusions confirmed in partnership agreement.

EXHIBITION HALL

Conference Exhibition space.

Put your organisation face to face with the people who matter most: those living with Parkinson's, their carers, and the healthcare professionals who support them. Exhibition tables sit at the heart of the Conference networking space, where every break brings the audience to you.

EXHIBITOR TABLE

\$500

Per table · Excludes GST

INCLUDES:

- ✓ Exhibitor table and two chairs
- ✓ Two staff registrations
- ✓ Listing in the event program
- ✓ Logo recognition on website
- ✓ Full networking access
- ✓ Morning tea and lunch catering

EARLY RESERVATION RECOMMENDED

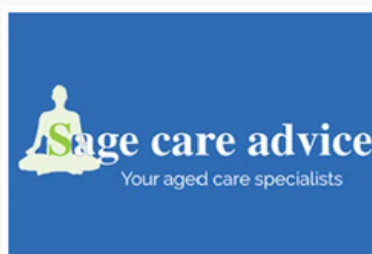
Exhibitor spaces sold out in 2025.



Thank you to our 2025 Sponsors

Don't miss out in 2026!

2025 SPONSORS



2025 EXHIBITORS



THE INVITATION

Become a Partner *in 2026.*

LIMITED OPPORTUNITIES

Secure your tier before they're gone. 

2026 sponsorship packages and availability

TIER	INVESTMENT	AVAILABILITY
Platinum Partner	\$25,000	1 AVAILABLE
Gold Partner	\$12,500	2 AVAILABLE
Silver Partner	\$5,000	4 AVAILABLE
Bronze Partner	\$2,500	4 AVAILABLE
Exhibitor Tables	\$500	LIMITED

RESERVE YOUR PARTNERSHIP

Contact details below →

300

CONFERENCE PARTICIPANTS

150,000+

PUBLICITY REACH

Indicative figures based on the 2025 Conference.

32

EXHIBITORS ENGAGED

CONTACT

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